



**Bring the power of Real Colors
to your organization**



Simple to use. Far from basic.

Imagine having the ability to clearly communicate your thoughts and ideas to your colleagues, friends, and family. **The key is Real Colors.**



What is Real Colors?

Real Colors is a unique four-color personality assessment and workshop designed to be entertaining and user-friendly. Based on the premise that you can take left-brain (linear) information, and turn it into an exciting, interactive right-brain experience using colors, pictures, and interactive activities to engage participants, it allows participants to learn a great deal of information quickly. These workshops are fun, fast-paced, and highly applicable.



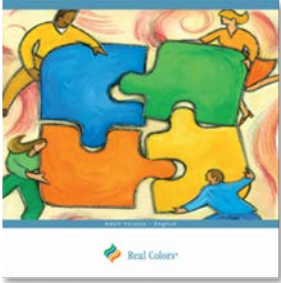
Real Colors provides a pathway to:

- Integrating new employees
- Enhancing company culture
- Increasing productivity
- Reducing conflicts
- Increasing employee engagement

"Real Colors has provided a paradigm shift for our organization! Since implementing it, communication has improved, which has led to better team work, understanding, and personal relationships. Our staff love it!"

**-- Wanda Walker
Community Action of Minneapolis**

The Real Colors Lineup of Workshops and Activities



REAL COLORS FOUNDATIONAL

Every Real Colors journey begins with the Foundational Workshop. Participants learn how to quickly identify their own temperament, or Color, and that of others. Participants will develop more effective communication skills and build better relationships by understanding what motivates each of the Real Colors and what each of the Real Colors needs to feel successful.

ADVANCED MODULES

The learning doesn't stop after the Foundational Workshop. Advanced Modules address common professional development goals and include 4 to 6 hours of themed content.



- **Real Applications** helps participants connect with an organization's mission and offers a framework to navigate difficult conversations.
- **Real Leadership** has participants evaluate their leadership strengths and build on those strengths through small and large group activities.
- **Real Solutions** takes difficult situations that occur in relationships and shows how Real Colors concepts can make a difference.
- **Real Teams** explores the concepts of trust, opportunities for growth, and what successful teams look like through the lens of Real Colors.

KEEP REAL COLORS ALIVE

Continue the momentum with Keep Real Colors Alive, a series of short, engaging activities designed to maintain the excitement and effectiveness of the Real Colors experience for any team!



- 30-60 minute stand-alone activities that can be easily woven together to create a curriculum specific to your audience.
- Topics include: Feedback, Diversity and Inclusion, Change, Emotional Intelligence, Trust, Leading Effective Meetings, Recognition, Listening Skills, Virtual Communication, and more!

Put the power of Real Colors to work for your organization today!

How Does it Work?

There are two pathways for bringing Real Colors to your organization:

- Let Real Colors do the work for you! Bring a Real Colors Lead Facilitator to deliver a workshop or suite of workshops.
- Train an internal Real Colors expert! Become a Certified Facilitator and deliver Real Colors content yourself!



Becoming a Real Colors Facilitator

As a Real Colors facilitator, you will have the ability to purchase and deliver the entire collection of Real Colors workshops and content. You are the center of it all, taking your team's unique needs into consideration and helping them find common ground through effective communication, founded on empathy. **Introducing Real Colors is a stepping-stone to strengthening culture, driving productivity, reducing conflicts, and increasing employee engagement and longevity.**



As a Real Colors Certified Facilitator, you can:

- present Real Colors within your organization and community.
- purchase exclusive Real Colors materials.
- access the free, facilitator-only Resource Library.
- connect with other Real Colors facilitators.

GET STARTED



Whether you're looking to have a Real Colors Lead Facilitator deliver a workshop within your organization or you are interested in becoming a Certified Facilitator yourself, the best place to get started is by filling out this short form so we can send you more information! Of course, you can always find more information on our website: www.RealColors.org.

We looking forward to working with you!